

HEWN

THE BETTER WAY
TO FLOOR



ABOUT US

WE'RE HEWN

We began as a team of design-crusaders who spent decades creating customer living spaces for design-obsessed clients. Over the years, we've watched trends come and go, and flooring choices succeed and fail. We've vetted countless materials and helped endless clients navigate the challenging process of selecting and designing floors. Along the way, we've learned a thing or two about what works and what doesn't—and we understand that traditional floors, like wood and tile, are difficult to install, manage and maintain. That's why we made it our mission to reimagine how floors are built, bought and sold by creating Hewn, a flooring innovation company, and the better way to floor.

Built for real life, and by design, Hewn is the better way to floor for those who care as much about form as they do about function.



OUR MISSION

Make breathtaking and resilient flooring available to all through an unwavering commitment to better. Better design, better experience, better results, better performance, and better than traditional flooring for an effortless, enduring, and artisanal look you'll love—and the better way to floor.



HEWN STONEFORM® FLOORING

We deliver better flooring that's uncomplicated, resilient, and affordable. Easy to select, buy, install, and maintain—our position-and-lock Stoneform planks look just like traditional floors—but outlast and outperform them.

Hewn's revolutionary Stoneform® floors are crafted largely from stone and built to capture the dimension, texture, and feel of traditional flooring—without the upkeep, risk, or cost. Nearly indistinguishable from hardwood and tile, Stoneform® is as elegant and breathtaking as it is resilient, waterproof, and eco-friendly.

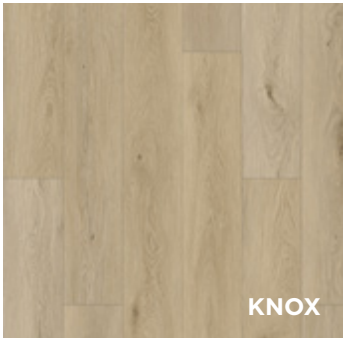
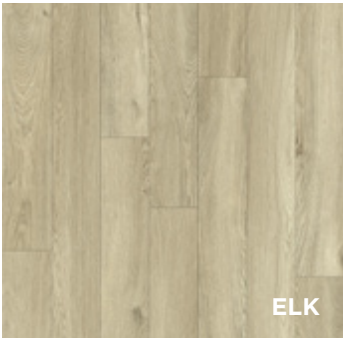
Our direct-to-your-doorstep model is guided by a curated shopping experience and powered by digital design tools, in-home trials, and uncomplicated tutorials. We've also made installation more effortless than ever with a patented, Position-and-Lock system that's perfect for every project—be it do-it-yourself or do-it-for-me.





ANGELA ROSE

STONEFORM® FLOORING



STONEFORM®

- Durable & Scratch Resistant
- Curated Design
- Pet Friendly
- Stain Resistant
- Waterproof
- Easy To Maintain
- Sound Absorption*
- Safe: No harmful VOCs
- Looks/Feels Like Real Wood

*ASTM E492-09 IMPACT SOUND CONDUCTION IIC 57

SPECIFICATIONS

- Material:** Stone Composite
- Plank Size:** 9" x 72"
- Total Thickness:** 6.5 mm (includes 1.5 mm pad)
- Wear Layer:** 30 mils bead-infused ceramic
- Finish:** Embossed in register (matte)
- Bevel:** Enhanced beveled edge
- Installation Method:** Unilin locking system
- Plank Visuals (2x unique):** True Grain Technology

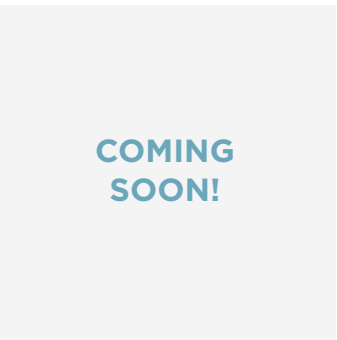
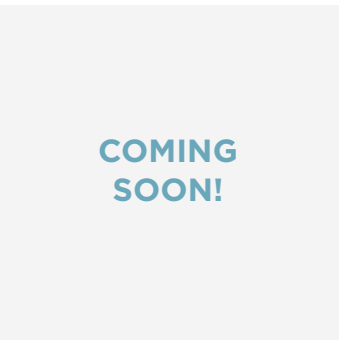
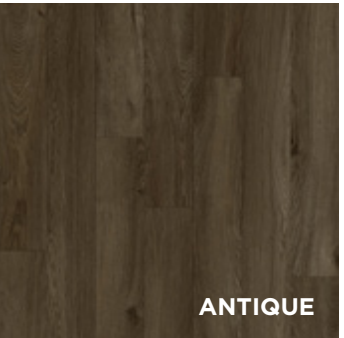
WARRANTIES

- Residential Warranty:** 20 year
- Commercial Warranty:** 10 year



BECKI OWENS

STONEFORM® FLOORING



STONEFORM®

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- Bevel:** Enhanced beveled edge
- Installation Method:** Unilin locking system
- Plank Visuals (2x unique):** True Grain Technology

WARRANTIES

- Residential Warranty:** 20 year
- Commercial Warranty:** 10 year

ELITE

STONEFORM® FLOORING



PREMIUM

STONEFORM® FLOORING



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- Looks/Feels Like Real Wood

*ASTM E492-09 IMPACT SOUND CONDUCTION IIC 57

SPECIFICATIONS

Material: Stone Composite
Plank Size: 9” x 72”
Total Thickness: 6.5 mm (includes 1.5 mm pad)
Wear Layer: 30 mils bead-infused ceramic
Finish: Embossed in register (matte)
Bevel: Enhanced beveled edge
Installation Method: Unilin locking system
Plank Visuals (2x unique): True Grain Technology

WARRANTIES

Residential Warranty: 20 year
Commercial Warranty: 10 year

STONEFORM®

- Durable & Scratch Resistant
- Pet Friendly
- Stain Resistant
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*ASTM E492-09 IMPACT SOUND CONDUCTION IIC 57

SPECIFICATIONS

Material: Stone Composite
Plank Size: 9” x 60”
Total Thickness: 6 mm (includes 1.5 mm pad)
Wear Layer: 20 mils bead-infused ceramic
Finish: Natural embossing (matte)
Bevel: Enhanced beveled edge
Installation Method: Unilin locking system
Plank Visuals (2x unique): True Grain Technology

WARRANTIES

Residential Warranty: 20 year
Light Commercial Warranty: 10 year

SELECT

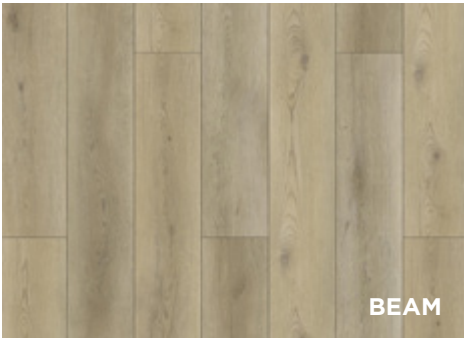
STONEFORM® FLOORING



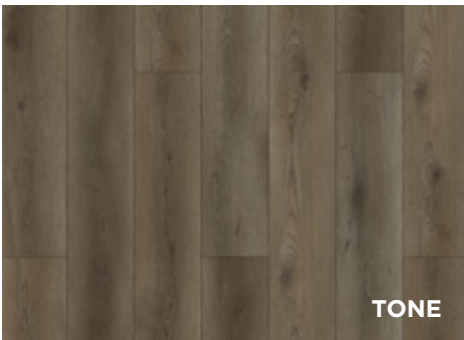
NATURAL



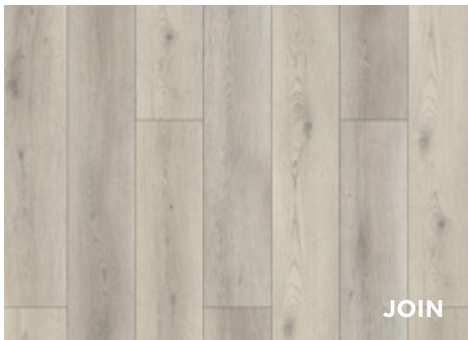
GRAIN



BEAM



TONE



JOIN

STONEFORM®

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- Pet Friendly
- Stain Resistant
- Waterproof
- Easy To Maintain
- Sound Absorption*
- Safe: No harmful VOCs
- Looks/Feels Like Real Wood

*ASTM E492-09 IMPACT SOUND CONDUCTION IIC 57

SPECIFICATIONS

Material: Stone Composite
Plank Size: 7" x 60"
Total Thickness: 5.5 mm (includes 1.5 mm pad)
Wear Layer: 20 mils
Finish: Embossed in register (matte)
Bevel: Micro-beveled edge
Installation Method: Unilin locking system

WARRANTIES

Residential Warranty: 20 year
Multifamily Warranty: 10 year

COMPOSITION & TRANSITIONS

STONEFORM® FLOORING

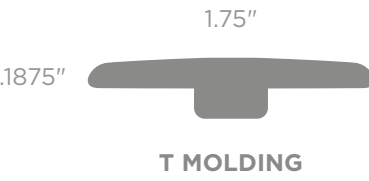
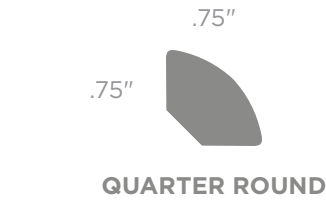


COMPOSITION

- | | |
|--|---------------------------------------|
| 1 TREADWELL CERAMIC
BEAD-INFUSED WEAR LAYER | 3 PROPRIETARY STONE
COMPOSITE CORE |
| 2 CURATED DESIGN PRINT FILM | 4 IXPE SOUND ABSORPTION PAD |

TRANSITIONS

ALL THE TRANSITION PIECES AND
STAIR NOSES (94" IN LENGTH)







HEWN